

# 2024 Asia Pacific Social Innovation Partnership Award (APSIPA)

## I. Award Objectives

With the gradual increase of global risks, how to develop innovative practices to ensure a future with sustainability will become mainstream. The Asia Pacific Social Innovation Partnership Award is established to explore dynamic social innovation models in the Asia Pacific and to motivate more change-makers to contribute to social innovation, discovering and celebrating social innovation partnerships that connect diverse stakeholders and make significant social impacts. Cases of partnerships will be required to set achieving the United Nations Sustainable Development Goals (the SDGs) as their core value.

## II. Award Details

### i. Qualifications

1. Cases that were executed in the Asia Pacific region<sup>1</sup> related to social innovation that falls under the award categories. All organizations are qualified to apply.
2. Only one application can be filed in the name of one organization on the same case. If more than one application is filed, only the earliest application will be considered. Each organization can only apply for a category with one application.
3. Cases which started after 30<sup>th</sup> June 2023 are not qualified.

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<sup>1</sup> Asia Pacific region comprises 48 countries/ economies, including: Australia, Bangladesh, Brunei, Bhutan, Cambodia, Canada, The Cook Islands, China, Chile, Hong Kong, Macau, East Timor, Fiji, India, Indonesia, Japan, Kiribati, Laos, Malaysia, The Maldives, The Marshall Islands, Mexico, Micronesia, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Niue, North Korea, Palau, Papua New Guinea, Peru, Pakistan, The Philippines, South Korea, Russia, Samoa, Singapore, The Solomon Islands, Sri Lanka, Taiwan, Thailand, Tonga, Tuvalu, Vanuatu, United States and Vietnam.

## ii. Award Categories

Social innovation is the deployment of innovative technologies or business models to change interrelationships among individuals and groups in the society, and it helps develop new approaches to social problems with the changes. The award sets motivating social innovation partnerships as its purpose, integrating 17 SDGs sorted into three categories, Biosphere Sustainability, Inclusive Business and Social Prosperity. The integration and interrelationships of the SDGs are emphasized to establish development models that fit the needs of our time without harming the interests of future generations. One winner will be chosen from each category and there will be one Special Jury Prize chosen by the judging panel to celebrate the worthiest case, specified in the following.

### **1. The Biosphere Sustainability Award**

The purpose of this award is to encourage cases of social innovation partnerships devoted to environmental protection and sustainability, acknowledging that a favorable natural environment is fundamental to all human activities. The highly related corresponding SDGs are SDG6: Clean Water and Sanitation, SDG7: Affordable and Clean Energy, SDG13: Climate Action, SDG14: Life below Water, and SDG15: Life on Land.

## **2. The Inclusive Business Award**

The award values socially innovative approaches to economic activities and commerce. Innovation, in terms of economics, does not only imply increase in income or employment, but also decrease in inequality and negative impacts, as well responsible measures to forward economic growth and cycle. The highly related corresponding SDGs are SDG8: Decent Work and Economic Growth, SDG9: Industry, Innovation and Infrastructure, SDG10: Reduced Inequality and SDG12: Responsible Consumption and Production.

## **3. The Social Prosperity Award**

The award focuses on social innovation initiatives relevant to fundamental dignity in human society. The highly related corresponding SDGs are SDG1: No Poverty, SDG2: Zero Hunger, SDG3: Good Health and Well-Being, SDG4: Quality Education, SDG5: Gender Equality, SDG11: Sustainable Cities and Communities and SDG16: Peace, justice and strong institutions.

## **4. Special Jury Prize**

In addition to the awards mentioned above, the Special Jury Prize will be chosen by the judging panel to honor the worthiest case of the year, which is not limited to the registered category of it.

While the Covid-19 pandemic has subsided, ongoing disruptions caused by abnormal weather conditions and human-made disasters persist, continuing to pose challenges to human life and survival. The harmonious coexistence between individuals and the environment has become even more precious, and its value should

be highlighted and encouraged. In light of this, the theme of the Special Jury Prize of 2024 is “Harmony”, aiming to reward social innovation collaborations that embody respect for the environment and others, showcasing inclusivity and coordination in both societal and environmental aspects. It further advocates within the international community for achieving global common interests and visions through the realization of "Harmony".

※However, applicants are still required to choose one category (Biosphere Sustainability, Inclusive Business, Social Prosperity) when registering. If applications are related to “Harmony”, please apply for the category additionally.

### iii. Selection Process

#### 1. **Qualification review:**

All applications will be reviewed for whether the information provided is comprehensive and whether the cases connect to SDGs. If an application is incomplete, the applicant will be notified to submit additional information. The application will not be considered if all necessary documents are not submitted before the application deadline.

#### 2. **First round of selection:**

The award jury panel is comprised of experts and practitioners in the field of social innovation in the Asia Pacific. The judging panel will be divided by award categories to review application documents and score applications according to the four aspects listed below. All the applications must also correspond with the related SDGs in each aspect. Applications which are scored top

three in each award category can enter the final round of selection. For the candidates of the Special Jury Prize, the jury panel will consider the correlation between the theme and applications, and applications which are scored top three can enter the final round of selection. If there are two application cases with the same score, the one with the higher “Impact” aspect score will be given priority.

### 3. Final round of selection:

Organizations which are shortlisted will be invited to participated in the online final judging meeting. There will be a 2-minute pitch and an 8-minute Q&A section for each finalist. The judging panel is comprised of the ones from the first round of selection. Organizations that are scored top in each category will be awarded. If there are two application cases with the same score, the one with the higher “Impact” aspect score will be given priority. The jury panel will consider the correlation between the theme and shortlisted applications and select the winner of the Special Jury Award.

Aspect	Description	Weight (%)
<b>Impact</b>	The case connects to the SDGs set out by the UN and entails a specific and significant social impact.	30
<b>Diversity</b>	The case engages multiple stakeholders to facilitate crossover collaboration.	25
<b>Innovation</b>	The case makes use of technologies, science and knowledge to breaks out of business as usual (BAU).	25
<b>Sustainability</b>	The case is sustainable. For example, it has a stable financial model, comprehensive operation model and good response mechanism to the external	20

	environment.	
<b>(Bonus Point) Cross-border Value</b>	The case is capable of providing inspirational experiences for other countries / regions and possesses the potential to collaborate and apply experiences with other countries and regions.	10

iv. Application

1. Application period: 2024/02/17 - 2024/03/22 (GMT+8 17:00)
2. All application materials must be written in English and must adhere to the format and requirements specified in the application form (refer to Appendix 1). Ensure that at least one supporting document is attached; otherwise, the application will not be processed. Kindly submit the completed application within the specified timeframe to the designated email address. Failure to submit by the deadline will be considered as an incomplete registration.
3. Applicants are required to choose one category when registering and are not allowed to alter the decision.
4. Please fill in the recommendation form (Appendix 2), if applicable.
5. The application for registration is free of charge.
6. Please send your registration information to both of the following e-mail addresses:  
siconsulting@sme.gov.tw & mlim15@kpmg.com.tw
7. If you have any question regarding application, please contact us at mlim15@kpmg.com.tw. We will reply in three business

days.

v. Awards and Prizes

Winners will be awarded with the following prizes and resources:

(1) Engaging the Social Innovation Exchange itinerary in Taiwan (the event is scheduled to be held from 3<sup>rd</sup> May 2024 to 9<sup>th</sup> May 2024, lasting for one week, with each award-winning organization providing one fully subsidized slot), including a round-trip economy class ticket (coverage of domestic transportation expenses for Taiwanese winners), accommodation (arranged by the organizer), attending the award ceremony, participating in the Asia Pacific Social Innovation Summit, and joining the exchange meeting for social innovation organizations.

✂ The award winners are required to fully cooperate with the host organization's itinerary throughout the event in order to be eligible for relevant subsidies.

(2) Awarded a trophy.

(3) Awarded a certificate.

(4) Participation in related marketing exposure activities, such as media interviews.

(5) Priority participation in Asia Pacific Social Innovation Community (APSIPA Alumni) events.

### **III. Organizer**

The award is organized by Small and Medium Enterprise and Startup Administration, Ministry of Economic Affairs and implemented by KPMG Taiwan.

#### **IV. Notes**

1. Applicants must not submit any false documents or information, and they must follow all the requirements. If the provided information does not meet the requirements, the organizer has the right to reject the application. If the information provided by an award-winning organization is proved to be false, the organization will be disqualified and deprived of the trophy.
2. A shortlisted organization should designate a representative to attend the final judging meeting. If the organization is unable to do so, the chance will be given to other organizations in the same award category (in the order of the final scores they receive).
3. The winners are required to submit a written report detailing their insights within 2 months following the conclusion of the exchange itinerary. Additionally, they are expected to participate in any associated promotional activities.
4. The award-winning organizations will need to consent to the use of relevant case studies in follow-up marketing, promotion and media exposure.
5. The organizer reserves the right to change any content related to the award at any time.

6. Preliminary timeline:

Date	Action item
<p>2024/02/17-03/22 (GMT+8 , 17:00)</p>	<p><b>Email Submission</b></p> <p>Applications will be accepted via email. Please send the completed application form and required documents to the following two designated email addresses within the specified deadline (both emails must be used):</p> <p>(1) <a href="mailto:siconsulting@sme.gov.tw">siconsulting@sme.gov.tw</a></p> <p>(2) <a href="mailto:mlim15@kpmg.com.tw">mlim15@kpmg.com.tw</a></p> <p>Upon receipt of a confirmation email, the registration will be considered successful.</p>
<p>2024/03/25-04/01</p>	<p><b>First round of selection</b></p> <p>All the qualified applications will be reviewed by the international judging panel. 3 finalists will be selected from each category.</p> <p>For the candidates of the Special Jury Prize, applications which are scored top three can enter the final round of selection.</p> <p>A total of 12 finalists will be selected.</p>
<p>2024/04/02</p>	<p><b>Announcement of the shortlist</b></p> <p>The shortlist will be announced online. The selected organizations will receive an email and be invited to attend the judging meeting.</p>
<p>2024/04/10</p>	<p><b>Final Selection : Presentation and Judging meeting (online)</b></p> <p>The finalists need to prepare a 2-minute presentation and an 8-minute Q&amp;A. The judging panel will select 4 winners, including</p>

	1 winner from each category, and 1 Special Jury Award.
2024/04/12	<p><b>Announcement of the winner</b></p> <p>The list of awardees will be announced online and notified via email. The winners will be invited to participate in the physical award ceremony, providing an opportunity to engage in sharing and exchanges with various sectors.</p>
2024/05/04	<p><b>Award ceremony</b></p> <p>Winners will be invited to join the ceremony.</p>

## Appendix 1: Application Form

Section 1: Applicant details	
The Award Category for Application	<input type="checkbox"/> Biosphere Sustainability <input type="checkbox"/> Inclusive Business <input type="checkbox"/> Social Prosperity
Applying for Special Jury Prize	<input type="checkbox"/> Yes <input type="checkbox"/> No
Applicant (Name of the Organization)	
Category of the Organization	<input type="checkbox"/> General Enterprise <input type="checkbox"/> Social Enterprise <input type="checkbox"/> Non-Governmental Organization, Nonprofit Organization <input type="checkbox"/> Government Bureau <input type="checkbox"/> Intermediary Organization <input type="checkbox"/> Venture Capital <input type="checkbox"/> Others
Scale of the Organization	Number of fulltime employees
Location	<input type="checkbox"/> East Asia <input type="checkbox"/> Southeast Asia <input type="checkbox"/> North Asia <input type="checkbox"/> South Asia <input type="checkbox"/> Australasia <input type="checkbox"/> Melanesia <input type="checkbox"/> Micronesia <input type="checkbox"/> Polynesia <input type="checkbox"/> North America <input type="checkbox"/> Latin America <input type="checkbox"/> Others
Country	
Official Website/ Social Media Link	
Introduction of Applicant (within 200 words)	
Recommendation Form	<input type="checkbox"/> Yes <input type="checkbox"/> No
Referee	
The Organization the Referee Represents	

The title of the Referee	
How did you hear about APSIPA? (Multiple responses allowed)	<input type="checkbox"/> APSIPA official website <input type="checkbox"/> Social Media _____ <input type="checkbox"/> Other Website _____ <input type="checkbox"/> Past Winner _____ <input type="checkbox"/> Others _____
What types of industries in Taiwan would you like to learn more about?	
<b>Section 2: Contact information</b>	
Contact person	
Title	
Phone	
WhatsApp ID *required*	
Email *required*	
Email(Spare) *required*	
Other Contact e.g. line ID	
Address *required*	
<b>Section 3: Information of the Case</b>	
<b>1. Basic details</b>	
Name of the Case	
Starting time	yyyy/mm
End time	yyyy/mm or ongoing
Scale	<input type="checkbox"/> International <input type="checkbox"/> Country <input type="checkbox"/> Local
Location	Case executed in the Asia Pacific region is required
Corresponding SDGs (one or multiple, please select three or less main SDG)	<input type="checkbox"/> GOAL 1: No Poverty <input type="checkbox"/> GOAL 2: Zero Hunger <input type="checkbox"/> GOAL 3: Good Health and Well-being <input type="checkbox"/> GOAL 4: Quality Education

	<input type="checkbox"/> GOAL 5: Gender Equality <input type="checkbox"/> GOAL 6: Clean Water and Sanitation <input type="checkbox"/> GOAL 7: Affordable and Clean Energy <input type="checkbox"/> GOAL 8: Decent Work and Economic Growth <input type="checkbox"/> GOAL 9: Industry, Innovation and Infrastructure <input type="checkbox"/> GOAL 10: Reduced Inequality <input type="checkbox"/> GOAL 11: Sustainable Cities and Communities <input type="checkbox"/> GOAL 12: Responsible Consumption and Production <input type="checkbox"/> GOAL 13: Climate Action <input type="checkbox"/> GOAL 14: Life Below Water <input type="checkbox"/> GOAL 15: Life on Land <input type="checkbox"/> GOAL 16: Peace, justice and strong institutions All applications should connect with Goal 17 “Partnerships”, to achieve the core value of social innovation partnership award.
<b>Please introduce the case</b>	
Please refer to the following questions and answer (within 200 words) <ol style="list-style-type: none"> <li>1) What is the social issue you want to resolve? What’s the cause of this issue?</li> <li>2) What is the social goal you want to achieve?</li> <li>3) What’s the solution provided in this case?</li> <li>4) What quantitative or qualitative results has your case achieve?</li> </ol> <p>※The answer in this column would also be used as the introduction for the finalist and winners.</p>	
(If you apply for the Special Jury Prize) Please describe how your case represents “Harmony” (within 500 words).	
<b>2. Please explain how your case impacts the society and resolves the social issue from the following four aspects.</b>	
1) <b>Innovation (25%)</b>	

Please explain how the project makes use of technologies, science, and knowledge to break out of business as usual (BAU).

Please answer the questions as below (within 600 words):

How does the case make use of innovative way to break out of business as usual (BAU)? What are the differences between BAU and the innovative factors? How is the positive impact related to the innovative factors in the case?

※If there are multiple innovative factors in your case, please list them separately and answer every question as above.

Example:

Through “Big Data,” the case was able to analyze how social welfare organizations provide services. Compared with the less systematic analysis way in the past, now we could effectively measure the efficiency, optimize the service, reduce the waste of resources and meet needs based on the big data.

## 2) Diversity (25%)

Please explain how the case engages multiple stakeholders to facilitate crossover collaboration.

2-1) Please describe what organizations or stakeholders which are of different fields and industries the case brings together and what the roles are for each? (within 600 words):

Example:

The local government connected the local network to engage enterprises and ventures. The NPOs organized the training activities and called for volunteers.

2-2) How the partner organization contributes to the case based on its core capability, industrial background and experience? How you collaborate with each partner and are they material or irreplaceable to the solution? (within 1,000 words):

※If there are multiple partners in your case, please list them separately and answer every question as above.

Example:

1. Local government: There are 5 local governments as partners, including A, B, C, D, E City Government. They encourage enterprises and ventures to provide resources to the project, expanding the scale and building the local network for the project. It is material to the project.

### 3) Sustainability (20%)

Please explain how the case or the business model are sustainable and how it could echo Environment, Social and Governance (ESG for short) in its operation.

3-1) Please answer the questions regarding ESG as below (within 600 words):

Does the case try to reduce extra environmental costs during operation? Does it take care of the needs of all the stakeholders? What are the core abilities of your organization which will allow for sustainable operations of the case?

Example:

By following 3R (Reduce, Reuse, Recycle) principle, our case does not incur extra environmental costs during operation. Moreover, we even re-use second-hand items and match them to people who really need them.

There are two key stakeholders. One is Enterprises, our client. They care most about their CSR goals, their brand image and the social influence, etc. Through the cooperation with us, they achieve all the goals at one stroke. Another is NPO members. For the NPOs members who could take what they need from the platform for free, they can use the budget on more important or urgent needs.

We, the core team, organize regular meeting to discuss about the significant issues of the project, and even collect feedback from our main stakeholders. All the reasons mentioned above keep the project sustainable.

3-2) Please answer the questions **regarding sustainable business model.**

as below (within 600 words):

What is the business model of the case? How much fund does the case need for one year or for the whole case period? How is the fund used? Where do you get the fund?

Example:

We cooperate with enterprises in providing a platform for matching idle items to NPOs, and we charge for service fees and advertisement fees. It costs \$X per year, for optimization and maintenance of the platform, salaries of the staff, and expenses for marketing. The main sources of the fund are institutional investors.

<b>4) Impact (30%)</b>
Please explain how the case connects to the SDGs based on the “Theory of Change,” including the outputs, outcomes, and social impacts.
<p>4-1) Please answer the questions as below (within 400 words) :</p> <p>Outputs : What are the short-term and measurable outputs of the case?</p> <p>Outcomes : What are the long-term quantitative or qualitative changes brought about by those outputs?</p> <p>※If there are multiple results and impact in your case, please list them separately and answer every question as above.</p> <p>Example: For improving the learning environment in rural area, we have built 2 schools which enable 1000 students to study at school. Besides, the literacy rate has increased 10%, the awareness for early education has raised in overall as well.</p>
<p>4-2) Impact: Please describe what are the positive social impacts created by the case? How does the case evaluate its social impacts? (within 500 words)</p> <p>Example: According to the questionnaire, because of the raise of literacy rate, children are more willing to learn. In addition, they are more satisfied with their live since they started to build up their social network in school.</p>
<p><b>3. Please explain how your case brings value and inspiration to the country and region.</b></p>
<p><b>Please explain the Cross-border Value of the case or the business model.</b></p> <p>Please describe how the case or the business model can provide inspirational experiences for other countries/regions and possesses the potential to collaborate and apply experiences with other countries and regions.</p>
<p>Please elaborate on the potential expansion and collaboration with countries/regions and the manner of collaboration (addressing the needs of the relevant countries/regions). Additionally, outline the plans for future international cooperation or exchanges. (within 500 words)</p>

Example:

The education environment for rural children in India also faces similar challenges. This cooperative case utilizes digital technology to enhance the inclusivity of education, offering a potential solution to address the scarcity of educational resources in the local area. In the future, this case expects to establish partnerships with social enterprise in India through technology exchange and platform sharing to contribute to the education in the country.

#### Section 4: Supporting information

1. Please provide 2 photos of the cases.
2. Please provide at least 1 supporting document, e.g., PowerPoint presentations or other documents that can support the application. The files should not exceed 20 MB.
3. Please provide a link of your proving video (YouTube, website, etc.) if possible. Please note that videos should only be submitted as a link.
4. Please as the referrer to fill in the recommendation form if applicable.

## Appendix 2: Recommendation Form

Recommendation Form for the Applying Organization			
The Recommended Organization			
The Award Category Recommended to Apply for	<input type="checkbox"/> Biosphere Sustainability	<input type="checkbox"/> Inclusive Business	<input type="checkbox"/> Social Prosperity
Reasons to Recommend  (Please describe with bullet points.)			
Referee			
The Organization the Referee Represents			
Title		Email	
Phone Number		Address	
Brief Introduction of the Referee			
Signature of the Referee			