2021 Asia Pacific Social Innovation Partnership Award (APSIPA)

I. Award Objectives

With the gradual increase of global risks, how to develop innovative practices to ensure a future with sustainability will become mainstream. The Asia Pacific Social Innovation Partnership Award is established to explore dynamic social innovation models in the Asia Pacific and to motivate more change-makers to contribute to social innovation, discovering and celebrating social innovation partnerships that connect diverse stakeholders and make significant social impacts. Cases of partnerships will be required to set achieving the United Nations Sustainable Development Goals (the SDGs) as their core value.

II. Award Details

i. Qualifications

1. Cases that were executed in the Asia Pacific region[1] related to social innovation that falls under the award categories. All organizations are qualified to apply.

2. Only one application can be filed in the name of one organization on the same case. If more than one application is filed, only the earliest application will be considered. Each

[1] Asia Pacific region comprises 48 countries/ economies, including: Australia, Bangladesh, Brunei, Bhutan, Cambodia, Canada, The Cook Islands, China, Chile, Hong Kong, Macau, East Timor, Fiji, India, Indonesia, Japan, Kiribati, Laos, Malaysia, The Maldives, The Marshall Islands, Mexico, Micronesia, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Niue, North Korea, Palau, Papua New Guinea, Peru, Pakistan, The Philippines, South Korea, Russia, Samoa, Singapore, The Solomon Islands, Sri Lanka, Taiwan, Thailand, Tonga, Tuvalu, Vanuatu, United States and Vietnam.

organization can only apply for a category with one application.

3. Cases which started after June 2020 are not qualified.

ii. Award Categories

Social innovation is the deployment of innovative technologies or business models to change interrelationships among individuals and groups in the society, and it helps develop new approaches to social problems with the changes. The award sets motivating social innovation partnerships as its purpose, integrating 17 SDGs sorted into three categories, Biosphere Sustainability, Inclusive Business and Social Prosperity. The integration and interrelationships of the SDGs are emphasized to establish development models that fit the needs of our time without harming the interests of future generations. Three winners will be chosen from each category and there will be one Special Jury Prize chosen by the judging panel to celebrate the worthiest case, specified in the following.

1. The Biosphere Sustainability Award

The purpose of this award is to encourage cases of social innovation partnerships devoted to environmental protection and sustainability, acknowledging that a favorable natural environment is fundamental to all human activities. The highly related corresponding SDGs are SDG6: Clean Water and Sanitation, SDG13: Climate Action, SDG14: Life below Water, and SDG15: Life on Land.

2. The Inclusive Business Award

The award values socially innovative approaches to economic activities and commerce. Innovation, in terms of economics, does not only imply increase in income or employment, but also decrease in inequality and negative impacts, as well responsible measures to forward economic growth and cycle. The highly related corresponding SDGs are SDG8: Decent Work and Economic Growth, SDG9: Industry, Innovation and Infrastructure, SDG10: Reduced Inequality and SDG12: Responsible Consumption and Production.

3. The Social Prosperity Award

The award focuses on social innovation initiatives relevant to fundamental dignity in human society. The highly related corresponding SDGs are SDG1: No Poverty, SDG2: Zero Hunger, SDG3: Good Health and Well-Being, SDG4: Quality Education, SDG5: Gender Equality, SDG7: Affordable and Clean Energy ,SDG11: Sustainable Cities and Communities and SDG16: Peace, justice and strong institutions.

4. Special Jury Prize

In addition to the awards mentioned above, the Special Jury Prize will be chosen by the judging panel to honor the worthiest case of the year, which is not limited to the registered category of it.

※ To minimize the impact of COVID-19 on the global economy, environment and people's livelihoods, we should take "new lifestyle and mindset" into consideration. This year, the theme of

the Special Jury Prize is “The New Reality”, which will honor social innovative cases exploring innovative way to sustain in the COVID-19 pandemic, encouraging partnership experiences sharing across the Asia Pacific. However, applicants are required to choose one category (Biosphere Sustainability, Inclusive Business, Social Prosperity) when registering. If applications are related to the theme, please apply for the category additionally.

iii. Selection Process

1. Qualification review: All applications will be reviewed for whether the information provided is comprehensive and whether the cases connect to SDGs. If an application is incomplete, the applicant will be notified to submit additional information. The application will not be considered if all necessary documents are not submitted before the application deadline.

2. First round of selection: The award judge panel is comprised of experts and practitioners in the field of social innovation in the Asia Pacific. The judging panel will be divided by award categories to review application documents and score applications according to the four aspects listed below. All the applications must also correspond with the related SDGs in each aspect. Applications which are scored top five in each award category can enter the final round of selection. For the candidates of the Special Jury Prize, the judge panel will consider the correlation between the theme and applications, and applications which are scored top three can enter the final round of selection. If there are two application cases with the same score, the one

with the higher “Impact” aspect score will be given priority.

3. Final round of selection: Organizations which are shortlisted will be invited to participated in the online final judge meeting. There will be a 5-minute pitch and a 5-minute Q&A section for each finalist. The judging panel is comprised of the ones from the first round of selection. Organizations which are scored top three in each category will be awarded. If there are two application cases with the same score, the one with the higher “Impact” aspect score will be given priority. The judge panel will consider the correlation between the theme and shortlisted applications and select the winner of the Special Jury Award.

Aspect	Description	Weight (%)
Impact	The case connects to the SDGs set out by the UN and entails a specific and significant social impact.	30
Diversity	The case engages multiple stakeholders to facilitate crossover collaboration.	25
Innovation	The case makes use of technologies, science and knowledge to breaks out of business as usual (BAU).	25
Sustainability	The case is sustainable. For example, it has a stable financial model, comprehensive operation model and good response mechanism to the external environment.	20

iv. Application

1. Application period: 2021/01/10 - 2021/03/01 (GMT+8 17:00)
2. Application website: https://si.taiwan.gov.tw/Home/ap_apply

3. Please fill in the online application form in English only, and follow all the requirements (Appendix 1). At least one supporting document should be submitted along with the application; otherwise, the application will not be considered. Please complete the online application to enter the review and selection processes.

4. Applicants are required to choose one category when registering, and are not allowed to alter the decision.

5. Please fill in the recommendation form (Appendix 2), if applicable.

6. The APSIPA taskforce will organize resources and build up connections among applicants and partners based on the needs from applicants in order to facilitate learning by sharing among organizations across different countries and areas. All the applicants are encouraged to fill in "APSIPA social network survey" (Appendix 3). We encourage applicants to share their most challenging pain points and challenges for the case. All the information will only be used for the arrangement of resources such as counseling and webinars for the members of the APSIPA social network. For the resources mentioned above will be open to the applicants.

7. If you have any question regarding application, please contact us at siconsulting@moea.gov.tw. We will reply in three business days.

v. Awards and Prizes

Due to the COVID-19 pandemic, all of the related events will be held online. Winners will be awarded with the following prizes and resources:

(1) Attending the online award ceremony

(2) Awarded with a trophy

(3) Awarded with a certificate

(4) Attending online roundtable comprised of the judging panel and the winners

(5) Gaining free tickets for Asia Pacific Social Innovation Summit

(6) Joining the APSIPA social network with free access in all the events hosted by the network.

(7) Gaining marketing resources

III. Organizer

The award is organized by Small and Medium Enterprise Administration, Ministry of Economic Affairs and implemented by KPMG Taiwan.

IV. Notes

1. Applicants must not submit any false documents or information, and they must follow all the requirements. If the provided information does not meet the requirements, the organizers has the right to reject the application. If the information provided by an award-winning organization is proved to be false, the organization will be disqualified and deprived of the trophy.

2. A shortlisted organization should designate a representative to attend the final judge meeting, the award ceremony and relative activities. If the organization is unable to do so, the chance will be given to other organizations in the same award category (in the order of the final scores they receive).

3. The award-winning organizations will need to consent to the use of relevant sue of the cases in follow-up marketing, promotion and media exposure.

4. The organizer reserves the right to change any content related to the award at any time.

5. Preliminary timeline:

Date	Action item
2021/01/10-03/01	**Application and promotion** International promotion and call for application. Application should be done online. We would send a confirmation email to the applicant after we receive the application.
2021/03/01-03/17	**First round of selection** All the qualified applications will be reviewed by the international judging panel. 5 finalists will be selected from each category A total of 15 finalists will be selected.
2021/03/19	**Announcement of the shortlist** The shortlist will be announced online, and the selected organizations will be invited to attend the judge meeting.
2021/03/25	**Final Presentation and Judge meeting (online)** The finalists need to prepare a 5-minute presentation and a 5-minute Q&A. The judging panel will select 10 winners, including 3 winners from each category, and 1 Special Jury Award.
2021/03/31	**Announcement of the winner** The winner will be announced online, and will be invited to attend the award ceremony and the 2021 Asia Pacific Social Innovation Summit.
2021/04/10	※ Due to the COVID-19 pandemic, all of the events will be held online.

	Award ceremony Winners will be invited to join the online ceremony. **Online sharing session** The shortlisted organizations will be invited to join the exclusive event to share their experiences and interact with the judging panel in the Asia Pacific Social Innovation Summit.

Appendix 1: Application Form

(For reference only. Please apply online)

Section 1: Applicant details	
The Award Category for Application	☐Biosphere Sustainability ☐Inclusive Business ☐Social Prosperity
Applying for Special Jury Prize	☐ Yes ☐ No
Applicant (Name of the Organization)	
Category of the Organization	☐ General Enterprise ☐ Social Enterprise ☐ Non-Governmental Organization, Nonprofit Organization ☐ Government Bureau ☐ Intermediary Organization ☐ Venture Capital ☐ Others
Scale of the Organization	Number of fulltime employees
Location	☐ East Asia ☐ Southeast Asia ☐ North Asia ☐ South Asia ☐ Australasia ☐ Melanesia ☐ Micronesia ☐ Polynesia ☐ North America ☐ Latin America ☐ Others
Country	
Official Website/ Social Media Link	
Introduction of Applicant (less than 200 words)	

Recommendation Form	☐ Yes ☐ No
Referee	
The Organization the Referee Represents	
The title of the Referee	
How did you hear about APSIPA? (Multiple responses allowed)	☐ APSIPA official website ☐ Social Media_____ ☐ Other Website_____ ☐ Past Winner_____ ☐ Others _____
Section 2: Contact information	
Contact person	
Title	
Phone	
WhatsApp ID	
Email	
Email(Spare)	
Address	
Section 3: Information of the Case	
1. Basic details	
Name of the Case	
Starting time	yyyy/mm
End time	yyyy/mm or ongoing
Scale	☐ International ☐ Country ☐ Local
Location	
Corresponding SDGs (one or multiple, please select three or less main SDG)	☐GOAL 1: No Poverty ☐GOAL 2: Zero Hunger ☐GOAL 3: Good Health and Well-being ☐GOAL 4: Quality Education ☐GOAL 5: Gender Equality ☐GOAL 6: Clean Water and Sanitation

	☐GOAL 7: Affordable and Clean Energy ☐GOAL 8: Decent Work and Economic Growth ☐GOAL 9: Industry, Innovation and Infrastructure ☐GOAL 10: Reduced Inequality ☐GOAL 11: Sustainable Cities and Communities ☐GOAL 12: Responsible Consumption and Production ☐GOAL 13: Climate Action ☐GOAL 14: Life Below Water ☐GOAL 15: Life on Land ☐GOAL 16: Peace, justice and strong institutions All applications should connect with Goal 17 “Partnerships”, to achieve the core value of social innovation partnership award.
Please introduce the case	
Please refer to the following questions and answer (less than 200 words) 1) What is the social issue you want to resolve? What’s the cause of this issue? 2) What is the social goal you want to achieve? 3) What’s the solution provided in this case? 4) What quantitative or qualitative results has your case achieve? ※The answer in this column would also be used as the introduction for the finalist and winners.	
(If you apply for the Special Jury Prize) Please describe how your case represents “New Reality” (less than 500 words).	
2. Please explain how your case impacts the society and resolves the social issue from the following four aspects	
1) **Innovation (25%)**	

Please explain how the project makes use of technologies, science and knowledge to breaks out of business as usual (BAU).
Please answer the questions as below (less than 600 words): How does the case make use of innovative way to break out of business as usual (BAU)? What are the differences between BAU and the innovative factors? How is the positive impact related to the innovative factors in the case? ※If there are multiple innovative factors in your case, please list them separately and answer every question as above. Example: Through "Big Data," the case was able to analyze how social welfare organizations provide services. Compared with the less systematic analysis way in the past, now we could effectively measure the efficiency, optimize the service, reduce the waste of resources and meet needs based on the big data.
2) **Diversity (25%)**
Please explain how the case engages multiple stakeholders to facilitate crossover collaboration.
2-1) Please describe what organizations or stakeholders which are of different fields and industries the case brings together and what the roles are for each? (less than 600 words): Example: The local government connected the local network to engage enterprises and ventures. The NPOs organized the training activities and called for volunteers.
2-2) How the partner organization contributes to the case based on its core capability, industrial background and experience? How you collaborate with each partner and are they material or irreplaceable to the solution? (less than 1,000 words): ※If there are multiple partners in your case, please list them separately and answer every question as above. Example: 1. Local government : There are 5 local governments as partners, including A, B, C, D, E City Government. They encourage enterprises and ventures

to provide resources to the project, expanding the scale and building the local network for the project. It is material to the project.

3) **Sustainability (20%)**

Please explain how the case or the business model are sustainable and how it could echo Environment, Social and Governance (ESG for short) in its operation.

3-1) Please answer the questions regarding ESG as below (less than 600 words) :

Does the case incur extra environmental costs during operation? Does it take care of the needs of all the stakeholders? What are the core abilities of your organization which will allow for sustainable operations of the case?

Example:
By following 3R (Reduce, Reuse, Recycle) principle, our case does not incur extra environmental costs during operation. Moreover, we even re-use second-hand items and match them to people who really need them.

There are two key stakeholders. One is Enterprises, our client. They care most about their CSR goals, their brand image and the social influence, etc. Through the cooperation with us, they achieve all the goals at one stroke. Another is NPO members. For the NPOs members who could take what they need from the platform for free, they can use the budget on more important or urgent needs.

We, the core team, organize regular meeting to discuss about the significant issues of the project, and even collect feedbacks from our main stakeholders. All the reasons mentioned above keep the project sustainable.

3-2) Please answer the question**s regarding sustainable business model**
as below (less than 600 words) :
What is the business model of the case? How much fund does the case need for one year or for the whole case period? How is the fund used? Where do you get the fund?

Example
We cooperate with enterprises to encourage their employees to donate idle items to NPOs or families. It costs $X per year, for optimization and maintenance of the platform, salaries of the staff , and expenses for marketing. The main sources of the fund are comprised of service fees and advertisement revenues from the enterprise clients.

4) **Impact (30%)**
Please explain how the case connects to the SDGs set out by the UN and entails a specific and significant social impact.
4-1) Please answer the questions as below(less than 600 words) : What are the short-term and measurable results of the case? What long-term and less measurable changes will those results bring about? What is the impact of the changes and which SDG(s) is/are the impact related to? ※If there are multiple results and impact in your case, please list them separately and answer every question as above. Example: We have built 2 schools in 1 year and 1000 students from rural areas attended the school. Literacy rate increases 1% and the awareness for early education raises, connecting to SDG#4 for social impact.
4-2) Please describe how the case measure the social impact (less than 300 words)? Example: The SROI (Social Return on Investment) for the case is $1.2.
Section 4: Supporting information
1. Please provide 2 photos of the cases.
2. Please provide some supporting documents, e.g. PowerPoint presentations or other documents that can support the application. Each file should not exceed 20 mb.
3. Please provide a link of your proving video (YouTube, website, etc.). Please note that videos should only be summitted as a link.
4. Please as the referrer to fill in the recommendation form if applicable.

Appendix 2: Recommendation Form

Recommendation Form for the Applying Organization			
The Recommended Organization			
The Award Category Recommended to Apply for	☐Biosphere Sustainability	☐ Inclusive Business	☐ Social Prosperity
Reasons to Recommend (Please describe with bullet points.)			
Referee			
The Organization the Referee Represents			
Title		Email	
Phone Number		Address	
Brief Introduction of the Referee			
Signature of the Referee			

Appendix 3: APSIPA Social Network Survey

(For reference only. Please respond online)

The APSIPA taskforce will organize resources and build up connections among applicants and partners based on the needs from applicants in order to facilitate learning by sharing among organizations across different countries and areas. All the applicants are encouraged to fill in "APSIPA social network survey". We encourage applicants to share their most challenging pain points and challenges for the case. **All the information will only be used for the arrangement of resources such as counseling and webinars for the members of the APSIPA social network. For the resources mentioned above will be open to the applicants.**
Please describe the major pain points or challenges of the case from one of the 3 aspects listed below. 1) Social Impact (related topics such as Social purpose, Social impact evaluation, etc.) 2) Business Model (related topics such as Market, Propositions and brands, Customers and channels, Financial outcomes, etc.) 3) Operation Model (related topics such as Core business process, Governance and risks control, People and culture, Measures and incentives, etc.)

Type (please select one)	Explanation
☐1. Social Purpose ☐2. Business Model ☐3. Operation Model	